

ENVIRO-USA™ CASE STUDY

Florida Keys Resorts

Location

Florida Keys

Industry

Hospitality and Tourism

Application

Sargassum Control

Objective

Prevent the sargassum from reaching the beach at a beautiful resort

Solutions

Sargassum Boom

PROJECT HIGHLIGHTS

- The resort, located in the Florida Keys, was being inundated with sargassum which was negatively affecting their guest experience, retention and bookings.
- The customer's beach is now the cleanest in the area and more guests are booking at their facility than the alternative options because of the clean beach conditions.
- Since installing, he has had numerous compliments and reviews along with requests from neighboring resorts as to what they had done to improve their guest experience in regards to the beach conditions. Enviro-USA™ is now working with numerous resorts to solve the same issue.